



November 17, 2009

To Whom It May Concern:

I had the privilege of managing Chris Bagley for the past eleven months in our Web department at FamilyNet Television. When I joined the team, Chris and the staff were moving forward with a migration to a new website and I quickly noticed Chris's organizational and development skills. As we forecasted the final steps of this migration, Chris was invaluable not only in his understanding of what was needed, but in his desire to utilize best-practices in all facets of the development. The project was completed on time, much to the credit of Chris Bagley.

I also appreciated how willing Chris was to learn, and to explore new areas that were needed for our development. Impressively, he could self-teach himself through books, online tutorials, and by short conversations with others outside our department. He also applied the ad management skills acquired through his employment at Delta.com to launch FamilyNet's ad models.

We were often hamstrung by a content management system which Chris was ably capable of manipulating, but which he wisely recommended we eliminate. Chris did all the legwork to project costs, features, and timetables for a migration outside of this infrastructure, even going so far as to build a copy of the site on a new server.

Our parent company made the decision to sell the television network's assets before this new site could take final form. Those associated with the network were downsized, but not before we had significantly improved the value of the network's property through our evolving development, features, interactivity, and the increased traffic these elements attracted.

I highly recommend Chris Bagley for any work in content development, information architecture, or online web placement.

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